

THE BIZ BUZZ

Professional happenings in your area

MOVING AHEAD



T.J. CLAUD is a Stetson University alumna and will be the company's new marketing director. She will be in charge of marketing, advertising and public relations.

RICK HOSE has joined Realty Pros Assured as a real estate agent in the Ormond beachside office. Donna has lived in the Ormond-by-the-Sea area for 40 years and is a top producer.

ANGELA COUCH has joined ParkSide Realty Group as a real estate agent. She joins her daughter, Kristin Matthews, who already works for the firm. Couch moved to Flagler County in 1988 from Southern California. She's owned her own cleaning business for the past 22 years.

BETH MOOTHART and **KAYLA THOMAS** have joined Holland Financial Inc. Thomas is a 2013 graduate from Florida State University. Her primary focus will be in the portfolio management department within the firm. She is responsible for all trading, administration, and maintenance of the firm's investment management accounts. Claud graduated from Auburn University with a degree in finance and economics and also has an MBA and law degree. He will be focusing his efforts on compliance and suitability of the services and products offered by the firm. Moothart

DELEON SPRINGS
John Hoblick, a Volusia County fern grower, was recently unanimously re-elected to a two-year term as president of Florida Farm Bureau. Hoblick has served in the post since 2006. Under his leadership, Florida Farm Bureau earned the American Farm Bureau's 2012 Pinnacle Award as the best state Farm Bureau in its membership group.

PORT ORANGE
Laura E. Merenda has joined the Weichert Realtors - Hallmark Properties' Port Orange office as a real estate agent. Merenda is a Florida native with 35 years of experience in real estate.

OPEN FOR BUSINESS



Artist and instructor Heather Pastor assists patrons at a Paint Your Art Out class at Funky Trunk Treasures, which recently relocated to the former Bonkerz Comedy Club location in downtown DeLand.

Funky Trunk Treasures moves

DELAND - Funky Trunk Treasures, a creative-arts retail and art-studio business in downtown DeLand, has recently relocated from its Woodland Boulevard location to the former site of Bonkerz Comedy Club at 222 N. Woodland Blvd.

"We'll have more parking but an equally fantastic space to learn and grow," said owner Kimberly Cline. "We'll continue to offer a variety of classes and merchandise at our new location, of course, and I'm excited about what the future holds for Funky Trunk, its artists and students."

After opening this month last year, Funky Trunk Treasures, which fea-

tures studio space for classes for students of all ages, began offering classes in January and has consigned art and crafts from more than 75 artists. Several local artists, including Carolyn Anne Ryan, volunteer their time and talents at Funky Trunk Treasures.

The store will continue to host wart classes as part of its ongoing commitment to the local art community.

The 17 classes next month include acrylic painting, doodling, making body butter and scrubs, creating original art, journal making, writing and more.

— Nancy Niles

WHAT'S NEW

Right Time Watches & Fashions Boutique opened recently at 399 Canal St., New Smyrna Beach. Owners Karen Miller and Bonnie Dumas have a combined 25 years of retail sales experience. The store features a variety of beach coverups along with a selection of fashion watches. Hours: Tuesday through Saturday from 9 a.m. to 5 p.m. Telephone: 386-428-0445.

Moe's Southwest Grill has recently relocated to 1812 Dunlawton Ave. in Port Orange. The new location is less than two miles from its previous Clyde Morris Boulevard address. Atlanta-based Moe's Southwest Grill serves fresh made-to-order burritos and southwest fare in a fun and laid-back environment. Hours: Monday through Sunday, 11 a.m. to 9 p.m. Telephone: 386-761-2221.

Businesses that have newly opened, physically enlarged locations or new or changed ownership are invited to send details to What's New, Business Desk, The News-Journal, P.O. Box 2831, Daytona Beach, FL 32120 or fax to 386-252-4428. New businesses need to submit a photocopy of an occupational or other business license for verification. For questions call 386-681-2560 or e-mail nancy.niles@news-jrn.com.



News-Journal/DAVID TUCKER

Indian River Self Storage at 3515 Ridgewood Ave. in Edgewater is one of several such facilities in the Volusia-Flagler area which are expanding due to the uptick in interest in self-storage centers.

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properties in Virginia for \$200 million in cash.

The company reported a net income of \$103.3 million for the first nine months of the year, compared to \$88.8 million for the same period in 2012, according to its quarterly financial report.

In DeBary, Maryland-based Dinwiddie Enterprises spent \$2.1 million buying the self-storage center at 51 Spring Vista Drive, according to Volusia County property records.

The private company has renamed the 435-unit facility South DeBary Self Storage. Dinwiddie owns 22 self-storage businesses in Florida, Maryland, New Jersey, North Carolina and Virginia.

Clark has even gotten into the buying mode. In September, the company bought the self-storage facility on Jackson Street in Port Orange. The land and buildings were bought for \$800,000. The price for the business was not disclosed.

"It's a nice property and well-maintained," Clark said. "It's also a strategic move. It's the only (self-storage) facility in Port Orange we didn't own." It's the first self-storage facility Clark has bought since 2007.

"Our occupancy rates are up 6 percent from a year ago when they were in the upper 70s," Clark said. "Now they are in the mid-80s. That's strong."

Higher occupancy rates also allow owners to make property improvements that were put off during the economic downturn, said Clark. He plans to expand the self-storage facility at the Masanova Shopping Center in Daytona Beach. No timetable has been set.

Indian River Self Storage at 3515 S. Ridgewood Ave. in Edgewater is also expanding. It recently received a \$100,000 building permit for a new 6,000-square-foot building and plans two other new buildings.

However, those plans are on hold while a couple of acres are cleared to provide more outdoor parking storage for boats, RVs and trucks, said Lillian Girona, resident manager.

"We're busy. It's the economy. People are buying more homes and moving about and need storage," Girona said. "We are 87 percent rented. That's good. We were down in the 70s last year and struggling."

There are 48,500 self-storage facilities in the U.S., which generated more than \$22 billion in revenue in 2012, according to the Alexandria, Va.-based Self Storage Association. More than half the self-storage centers are owned by one-facility landlords.

BUSINESS EVENTS THIS WEEK

- Monday**
- **DELAND AREA CHAMBER OF COMMERCE:** Fuel Referral Group Networking, 7:30 a.m., Boston Coffee House, 109 E. New York Ave., DeLand. Information: 386-734-4331.
- Tuesday**
- **BUSINESS AND PROFESSIONAL WOMEN'S CLUB/HALIFAX:** Meeting, 5:30 p.m., Vince Carter's restaurant, 2150 LPGA Blvd., Daytona Beach. Cathy Kirkham, national sales director for Deb Cheslow Consulting, will share her experience in the military. RSVP by 9 a.m. Nov. 11 to cynthiamirez@pw@gmail.com.
 - **VMA MANUFACTURING ALLIANCE:** Full-day workshop on Developing Critical Thinking Skills to Solve Problems, Daytona State College, Building 110, Room 112, 1200 W. International Speedway Blvd., Daytona Beach, from 8 a.m. to 4:30 p.m. Registration begins at 7:45 a.m., lunch is included. Price: \$99. To register, visit vmaonline.com/eventregistration.asp?id=342.
 - **VMA MANUFACTURING ALLIANCE:** Manufacturing Excellence Division presents "Structured Problem Solving Tools," 7:45 a.m. to 5 p.m., Daytona State College, Bldg. 110, Room 249, 1200 W. International Speedway Blvd., Daytona Beach. Information: 386-673-0505 or vmaonline.com/events.
 - **WEST VOLUSIA REGIONAL CHAMBER OF COMMERCE:** AM Connection, 7:30 to 9 a.m., 880 N. U.S. 17-92, DeBary. Information: 386-490-4606 or email ask@westvolusiaregionalchamber.org.
 - **PORT ORANGE SOUTH DAYTONA CHAMBER OF COMMERCE:** New member reception, 8:30 a.m., Riverside Pavilion, 3431 Ridgewood Ave., Port Orange. Information: 386-761-1601.
 - **DELAND AREA CHAMBER OF COMMERCE:** Females about Business luncheon, 11:30 a.m. to 1 p.m., La Dolce Vita, 1498 S. Woodland Blvd., DeLand. Information: 386-734-4331.
 - **VOLUSIA/FLAGLER CHAPTER OF THE FLORIDA PUBLIC RELATIONS ASSOCIATION (FPRA):** Meeting, 11:30 a.m., LPGA International, 1000 Champions Drive, Daytona Beach.
- Wednesday**
- **DAYTONA BEACH CHAMBER OF COMMERCE:** VCARD's Autumn Happy Hour, 5:30 to 7:30 p.m., ScuttleButts Pub Restaurant, 114 S. Beach St., Daytona Beach.
 - **SOCIETY FOR HUMAN RESOURCE MANAGEMENT, VOLUSIA/FLAGLER CHAPTER:** Workshop, 7:45-9 a.m., Daytona Beach International Airport, 700 Catalina Drive, Daytona Beach. Topic: "Diversity and Inclusion - Phenomenological and Strategic Social Architecting." Certified for one general HRCI credit. Information: volusiaflagler.shrm.org.
 - **PORT ORANGE SOUTH DAYTONA CHAMBER OF COMMERCE:** Business Women's Council, 11:45 a.m., Riverside Pavilion, 3431 Ridgewood Ave., Port Orange. Bring lunch or pay \$8 for soup and salad buffet. Information: 386-761-1601.
 - **ORMOND BEACH CHAMBER OF COMMERCE:** Economic Power Hour, 8-9 a.m., Florida Hospital Memorial Medical Center, 301 Memorial Medical Parkway, First Floor, Classroom A. Speaker: Randy Berridge, president of the Florida High Tech Corridor Council. RSVP: ivey@ormondchamber.com.
 - **HOLLY HILL AND ORMOND BEACH CHAMBERS OF COMMERCE:** Joint Business after hour, 5-7 p.m., Iron Horse, 1068 N. U.S. 1, Ormond Beach. Information: 386-255-7311 or 386-677-3454.
 - **EXECUTIVE ASSOCIATION OF DAYTONA BEACH:** Breakfast meeting and exchange of business leads, 7:15 a.m., Halifax River Yacht Club, 331 S. Beach St., Daytona Beach. Speaker: Randy Kelley, O.K. Pawn & Jewelry. Information: 386-253-4539 or 386-673-3171.
 - **SMALL BUSINESS DEVELOPMENT CENTER/ L. GALE LEMERAND CENTER FOR ENTREPRENEURSHIP:** Extreme Entrepreneurship tour at Mori Hosseini Center at Daytona State College, 1200 W. International Speed-
- Thursday**
- **CITY OF DELTONA:** Business Forum, 8:30-11:30 a.m., commission chambers at City Hall, 2345 Providence Blvd. Information: Jerry Mayes at jmayes@deltonafl.gov or call 386-878-8508.
- Friday**
- **HALIFAX AREA ADVERTISING AUTHORITY:** Advertising Advisory Committee meeting, CVB office, second-floor boardroom, 126 East Orange Ave., Daytona Beach. The public is invited to attend.
 - **DAYTONA REGIONAL CHAMBER OF COMMERCE:** Eggs & Issues, 7:45-9 a.m., LPGA International, 1000 Champions Drive, Daytona Beach. Speakers: Volusia County Schools Superintendent Dr. Margaret Smith and Republican Executive Committee of Volusia President Tony Ledbetter. \$15 members, \$20 nonmembers. Information: 386-523-3675 or josie@daytonachamber.com.
 - **PORT ORANGE SOUTH DAYTONA CHAMBER OF COMMERCE:** Soup to Nuts power lunch, noon, Riverside Pavilion, 3431 Ridgewood Ave., Port Orange. Speaker and topic: Joe Coury, Joe Coury Effective Strategies, "It All Starts with You." Members attend free, future members, \$10. Information: 386-761-1601.
 - **FLAGLER COUNTY CHAMBER OF COMMERCE & AFFILIATES:** Think Flagler First luncheon, noon to 1:30 p.m., Pine Lakes at the Grand Club, 400 Pine Lakes Parkway, Palm Coast. Information: 386-437-0106.
 - **SOUTHEAST VOLUSIA CHAMBER OF COMMERCE:** Installation and awards banquet, 6-9 p.m., Sugar Mill Country Club, 100 Club House Circle, New Smyrna Beach. Information: 386-428-2449.
- Speaker: Carole J. Munroe, director of public relations for the Walt Disney World Resort. Lunch included, \$18 for students, \$20 for FPRA members and \$25 for nonmembers. RSVP: fpravolusiaflagler.org or kdonahue@port-orange.org.